



FOR IMMEDIATE RELEASE

March 4, 2011

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Four Distinguished Leaders Join the Board of the Institute for Educational Leadership

The Institute for Educational Leadership (IEL), a 47-year old non-profit, nonpartisan organization, has elected four new members to its board of directors to help the organization fulfill its mission: build the capacity of individuals, organizations, systems and communities to work together to prepare all children and youth for post-secondary education, careers, and citizenship. The new members are:

S. Decker Anstrom, Retired Chairman of the Weather Channel and President, Landmark Communications.

Prior to his impressive career in cable television, Decker worked on the creation of the U.S. Department of Education for the Carter Administration.

June Atkinson, State Superintendent of Public Instruction, NC. June's connection to IEL dates back over 25 years to her participation in the '84-'85 cohort of IEL's Education Policy Fellowship Program.

Karen L. Mapp, Lecturer and Faculty Director for the Education, Policy, and Management Master's Program, Harvard Graduate School of Education. Karen has published extensively on family involvement in education, including *Beyond the Bake Sale: The Essential Guide to Family-School Partnerships*.

Jennifer Pryce, Portfolio Manager, U.S. Investments, The Calvert Foundation. Jennifer manages The Foundation's social enterprise portfolio as well as investments in community development finance institutions, affordable housing and transit oriented development and green communities.

"These new members bring expertise and insight from business, education, family engagement, and community development to our board," said Martin Blank, president of IEL. "Their selection reflects our institutional commitment to crossing organizational and disciplinary boundaries to harness the assets of schools and communities to help all young people succeed. They will guide us as we continue to provide leaders in education and related fields with technical assistance; practical frameworks and clear standards of practice; leadership and professional development programs; supportive professional networks; and relevant information about policies and practices that will drive innovation and systems change."

Since 1964, the Institute for Educational Leadership (IEL) has been at the forefront of innovative efforts that bring together leaders across the various sectors of education (P-20), workforce development and child- and youth-serving systems. IEL builds partnerships across institutional boundaries, helping individuals and institutions tackle leadership

challenges, leverage the resources of multiple partners to foster reform, and utilize deep and purposeful collaboration to transform learning for the 21st Century. For more information, visit www.iel.org.

Biographies of the New IEL Board Members

S. Decker Anstrom

Retired President
Landmark Communications

Decker Anstrom recently retired as President of Landmark Communications and Chairman of The Weather Channel Companies (cable tv network, weather.com and WSI). He now serves on the Board of Directors of Comcast Corporation and two non-profit environmental groups, Island Press and Climate Central. Decker has recently been tapped to head the U.S. Delegation to the World Radiocommunication Conference in Geneva in early 2012. More than 160 countries participate, and the U.S. delegation will include more than 100 public and private sector representatives.

Prior to his positions at Landmark, Anstrom enjoyed a long career in public service and in the communications industry. During the Carter Administration, he served as a senior staff member in the White House Office of Management and Budget, working on the creation of the U.S. Department of Education, and later in the White House Office of Presidential Personnel. Subsequently, he spent an impressive tenure with the National Cable Television Association (NCTA), first as Executive Vice President beginning in 1987, then as President and CEO beginning in 1994, and most recently as Board Chair for two years.

June Atkinson

State Superintendent of Public Instruction
North Carolina

June St. Clair Atkinson has served as the North Carolina State Superintendent of Public Instruction since August 2005 and re-elected in 2008. Dr. Atkinson is the first woman elected to the post of State Superintendent. She oversees more than 1.4 million students in over 2,400 public schools. A former business education teacher, June has been involved in instruction and curriculum development throughout her career. Improving instructional quality and student learning, creating environments that enable teachers' and students' success, and ensuring that education is modern and relevant are key priorities for her. Seeing that her students were prepared for both further education and work became her passion early in her career.

June has received numerous awards and held many professional offices. Her most recent honors are the Inclusive Leadership Award from the North Carolina Association of Educators, the Friends of Education Award from the North Carolina Association of Supervision and Curriculum Development, and Education Educator Hall of Fame Award from East Carolina University. She is the past president of the National Business Education Association, the Southern Regional Education Board's High Schools that Work, and the National Association of State Directors of Career and Technical Education. In addition to her many honors, she has been published in numerous magazines and professional organization yearbooks as well as authoring two books related to technology and making presentations to business and other educational groups throughout the country.

Karen L. Mapp

Lecturer, Harvard Graduate School of Education

Faculty Director for the Education, Policy, and Management Master's Program

Karen L. Mapp, Ed.D, is a Lecturer at the Harvard Graduate School of Education (HGSE) and the Faculty Director for the Education, Policy, and Management Master's Program. Karen is the co-coordinator of the Community Organizing and School Reform Research Project at HGSE. Her expertise is in the areas of educational leadership and partnerships among educators, families and community members that support student achievement. Karen joined HGSE in January of 2005 after serving as the Interim Deputy Superintendent for Family and Community Engagement for the Boston Public Schools (BPS). While working with the BPS, she continued as president of the Institute for Responsive Education (IRE), an organization she had served since 1997 when she began working as a Project Director for IRE's Boston Community Partners for Students' Success initiative.

In 1997, Karen was awarded a Spencer Dissertation Fellowship for her research on how and why families are involved in their children's educational development. She is the author of "Making the Connection between Families and Schools," published by the *Harvard Education Letter* (1997) and "Having Their Say: Parents Describe How and Why They Are Engaged in Their Children's Learning" in *The School Community Journal* (2002). She co-authored with Anne Henderson, *A New Wave Of Evidence: The Impact of School, Family and Community Connections on Student Achievement* published by the Southwest Educational Development Laboratory in January of 2002, and with Anne Henderson, Vivian Johnson and Don Davies, *Beyond the Bake Sale: The Essential Guide to Family-School Partnerships* published by The New Press in 2007. Karen's latest article, entitled "Debunking the Myth of the Hard to Reach Parent," co authored with Soo Hong, appears in the 2009 edited volume *Handbook of School-Family Partnerships*.

Jennifer Pryce

Portfolio Manager, U.S. Investments

The Calvert Foundation

Jennifer Pryce oversees the management and growth of Calvert Foundation's U.S. investments, including the social enterprise portfolio as well as investments in community development finance institutions, affordable housing development, transit oriented development and green communities. Prior to the Calvert Foundation, Jennifer worked with Nonprofit Finance Fund, a national CDFI, as the Director of the Washington DC-MD-VA office. Before NFF, Jennifer also held positions at Wall Street firms, working at Neuberger & Berman as an equity research analyst and Morgan Stanley's London office in the Investment Banking division.

Jennifer was a Peace Corps Volunteer in Gabon, Africa as well as worked at the Public Theater in New York City. Ms. Pryce received a B.S. in Mechanical Engineering from Union College and a MBA from Columbia University. She serves as the Finance Chair on the Board of Appletree Institute, a Washington DC Public Charter School. Ms Pryce also is a member of the selection committee for the Washington Post Award for Excellence in Nonprofit Leadership and a member of the Leadership Washington class of 2011.

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